



01 / THE PROJECT WORKSPACE

Single CRM. Single source of truth.

A connected workspace for project owners, managers and the teams who keep every unit moving.

01 Your project

Inventory, enquiries and project details together.

02 Your people

Clear access for staff, departments and broker partners.

03 Your brand

A custom setup built around your business.



02 / OWNER AND MANAGER

A clear view of the day.

The owner sets the boundaries. The project manager coordinates the work within the access they receive.

01 Project overview

Review availability and project activity.

02 Project profile

Keep plans, location and project information together.

03 Department access

Give each team the tools it needs.



03 / UNIT INVENTORY

One unit record. A shared status.

Your teams work from the same unit details instead of passing around separate availability sheets.

01 A-1204 / Available

Unit type, floor, size and project details.

02 A-1205 / Reserved

The sales team records an approved hold.

03 B-0802 / Sold

Keep the sale record when a rental handoff follows.



04 / REAL ESTATE MARKET TERMINAL

The Trading Market for Real Estate. Truth Over Dealer Words.

Why do digital crypto assets trade at trillions of dollars in volume while physical real estate moves on friction? Accessibility and verifiable truth. In traditional off-plan sales, buyers question if a dealer claiming 'prices are up' is bluffing. Estate Reserve brings live TradingView-grade OHLC candlesticks, audit-proof repricing indices, and verified developer reasons directly to buyers—transforming hesitant prospects into decisive investors.

01 Verifiable Price Discovery

No more verbal guesswork. Real-time OHLC candlestick charts, volume indicators, and immutable price progression.

02 The Hard Crypto Lesson

Capital surges where liquidity and transparency meet. Physical property unlocks exponential demand when data is public and true.

03 Decisive Investor Confidence

Buyers see the real price transition, the verified reason notice, and historical appreciation—acting on proof rather than sales pressure.



05 / PEOPLE AND PERMISSIONS

The right access for each person.

Separate responsibilities for internal staff and external partners. Give managers the permissions needed for their role.

01 Front desk and sales

Enquiries, appointments and unit information.

02 Rental and content teams

Rental queue access or permission to publish project posts.

03 Broker partners

Assigned units and their own hold requests.



06 / ENQUIRIES AND APPOINTMENTS

A conversation with a clear next step.

Keep buyer questions close to project information so the front desk and sales team can coordinate the follow-up.

01 1 / Buyer enquiry

A buyer asks about an available apartment.

02 2 / Sales follow-up

The team shares the unit details in the conversation.

03 3 / Viewing appointment

The front desk arranges a suitable time.



07 / RENTAL DEPARTMENT

From sold unit to rental queue.

Record landlord approval and send the unit to the rental department without losing its sale history.

01 Landlord approval

Record the authorization for the rental handoff.

02 Ready for Lease

The rental team receives a separate queue.

03 Custom lead intake

Scope online enquiries and desk-entered lease leads for your setup.



08 / BROKER AND AGENCY NETWORK

Selected units. Up-to-date partners.

Assign units in bulk to a broker or agency. Partners see their assigned inventory and request a hold when a buyer is interested.

01 Owner / Assign

Select a partner and the units they may view.

02 Broker / Request

View current availability and submit a buyer hold request.

03 Sales / Review

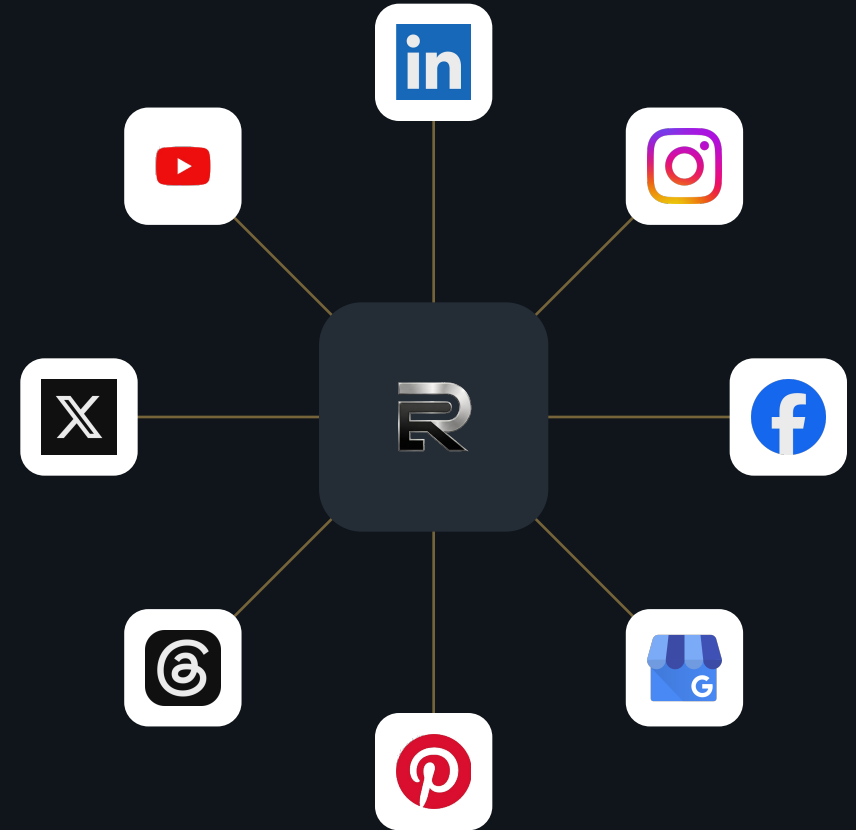
Approve or decline the request and update the unit status.



09 / PROJECT CONTENT

Your brand at the centre.

Manage project posts with your content team. Plan the social channels you want connected around your own brand.



Your channels, around your brand



10 / CUSTOM SETUP

Own your space.

Shape the workspace around your company, then agree the service and maintenance plan before onboarding.

01 Custom domain and database

Your company address and a dedicated database setup.

02 White-label

Your logo, brand and company identity.

03 Weekly backups and maintenance

Agree automated backups, retention, support and recovery.



11 / YOUR PROJECT, NEXT

Let's walk through your project.

Bring your unit count, departments and broker workflow. We can show the current CRM and agree what your custom setup needs.



Request a demo or appointment

Scan to send your project enquiry.

01 Request a demo

See the owner and manager workflow together.

02 Request an appointment

Discuss your project with the Estate Reserve team.

03 Agree the scope

Confirm features, integrations, hosting and ongoing care.